

THE CUSTOMER GROWTH ENGINE



Acquire. Retain. **Grow.** Optimize.
Powered by Campaigning, Loyalty & AI Analytics.

A powerful marketing automation and customer engagement platform that helps organizations acquire, engage, retain, and grow customers through intelligent, personalized, and data-driven interactions

INDUSTRIES



Telecommunications



Financial Services



Retail & E-Commerce



Utilities



Digital Service Providers



Enterprise Organizations



Healthcare



Hospitality

WHAT ONYX DELIVERS

Campaign Management

Design, automate, and optimize customer campaigns that deliver the right message to the right audience at the right moment through intelligent customer journeys and omnichannel engagement.

Loyalty & Rewards

Strengthen customer loyalty through rewards, partner ecosystems, and personalized incentives designed to increase engagement, retention, and customer lifetime value.

AI Analytics

Transform customer and campaign data into actionable insights. Forecast outcomes, measure ROI, identify opportunities, and optimize decisions with AI-powered analytics and recommendations.

SUITABLE FOR EVERY STAGE OF GROWTH

START SMALL

Start small, prioritize what matters most, and scale at your own pace.

GROW WITHOUT LIMITS

Add new capabilities, customer journeys, and integrations as your business grows.

ENTERPRISE READY

Designed for high-scale operations and complex integration environments.

HOW ONYX WORKS

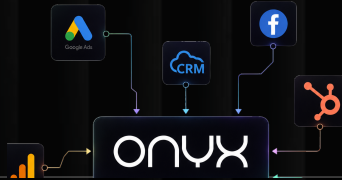


1. Connect Customer Data

ONYX integrates with your CRM, billing, and business systems to create a unified customer view.

2. Automate Customer Engagement

Activate personalized campaigns, offers, and customer journeys across multiple channels based on customer behavior, segmentation, and business rules.



3. Drive Loyalty

Create loyalty ecosystems with points, tiers, rewards, partner programs, and personalized incentives to increase engagement, retention, and customer lifetime value.



4. Analyze & Recommend

AI-powered analytics continuously monitor customer behavior and campaign performance, providing insights, forecasts, and recommendations for the next best action.



KEY ADVANTAGES

Future-Proof

Ready for evolving business needs, new channels, and emerging technologies.

Unlimited Scalability

Scale from growing businesses to enterprise-grade operations.

Flexible Deployment

Start small, expand gradually, and invest at your own pace.

Open Integration

Connect seamlessly with existing systems and infrastructure.

Lower Implementation Risk

Start with what you need and expand without disruption.

Telecom Expertise

Built by specialists experienced in large-scale customer ecosystems.

EVERYTHING CONNECTED

GET

Acquire customers

GROW

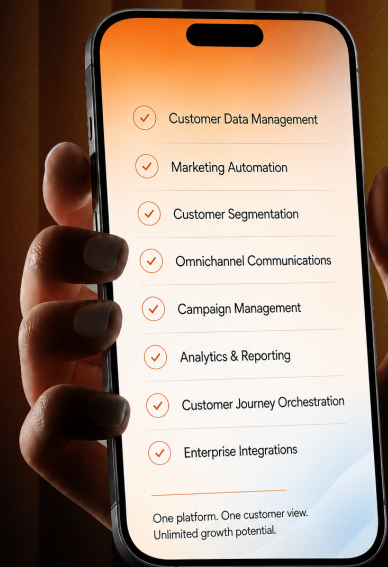
Increase customer value

KEEP

Retain customers

OPTIMIZE

AI-Driven Optimization



One platform. One customer view.
Unlimited growth potential.



Eurasiana IT Solutions L.L.C in partnership with Silberwal

START FOCUSED. SCALE LIMITLESS



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